



BRAGB PRISM Awards Gala

Advertising Specifications

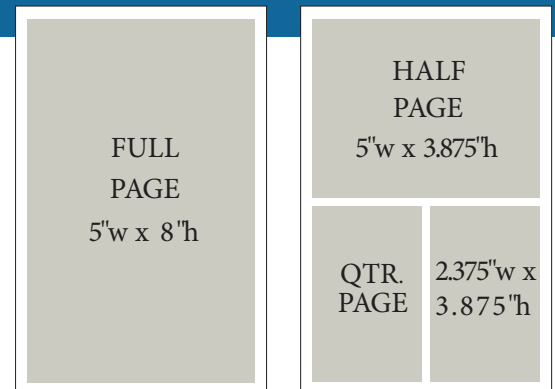
The PRISM Awards Gala is BRAGB's flagship event, recognizing the finest projects and outstanding achievements of professionals in the home building industry. Awards in dozens of categories are presented at this formal, high-profile event, which receives a great deal of press and promotion.

We look forward to featuring your company in this year's Program Book!

Ad artwork is due by October 1, 2024
Submit artwork to Chul Kim at ckim@bragb.org

ADVERTISING DIMENSIONS - PROGRAM BOOK

Full-Page non-bleed:	5"w x 8"h
Full-Page bleed (including outside back cover):	5.5"w x 8.5"h ad dimensions 5.75"w x 8.75"h bleed area 5"w x 8"h safety area
Half-Page (horizontal):	5"w x 3.875"h
Quarter-Page (vertical):	2.375"w x 3.875"h
Business Card (horizontal):	3.5"w x 2"h



Program trim size is 5.5" x 8.5" • All ads are in full color (CMYK)

Ad artwork must be print-ready in CMYK

Acceptable formats: print-optimized pdf or jpeg, png, eps, tif file (minimum 300dpi)



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Questions? Contact Chul
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781.890.2434